



Zack Linder

Project Manager • Producer • Post

Project Manager, Producer and Post Producer for over 30 years. Priority driven, creative & restless by nature, always curious to explore new ways to innovate, achieve, and collaborate on a project, to grow.

A PMI® member, who from different professional workstreams, acquired the experience and learned from to apply into more than 2000 projects with a unique perspective.

From the production and tech side, to social media strategies, advertising and digital realm, a pure devotion to deliver value, building meaningful relationships to learn from, while having fun and loving every second of each experience.

CONTACT INFO

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SKILLS

- Leadership
- Loyalty
- Honesty
- Strategic Planning
- Analytical
- Priority-driven
- Effective Listener
- Self Management
- Persevering
- Reacting Flexibly
- Always ready to help
- Deciding
- Taking Initiative
- Empathic
- Risk Assessment
- Team Builder

LANGUAGES

- ENGLISH
- SPANISH
- PORTUGUESE

AWARDS

- Best Edition TV Commercial.
- Best Visual Effects & Animation.
- Semifinalist: "Stage 32 Screenwriting Contest" (Termination Policy).
- Semifinalist: "4th Screencraft New Blood Screenwriting Contest" (Termination Policy).

Hard Skills

- Project Management
- Agile Methodologies
- Project Collaboration
- Workflows & Pipelines
- Production & Logistics
- Budgeting & Tracking
- Web and Social Analytics
- Local & Remote
- Production & Postproduction

Project Management

9.5/ 10

- Jira
- Confluence
- Asana
- Trello
- Monday.com

Collaboration

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- Microsoft Teams
- Slack
- Frame IO
- Shotgrid

Metrics & Analytics

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- Hootsuite
- Metricscool
- GTMetrix
- GA4

Productivity

9.5/ 10

- Todoist
- Microsoft Project
- Microsoft Office
- Google Workspace
- MM Scheduling
- MM Budgeting
- StudioBinder
- FileMaker Pro

Postproduction

9.5/ 10

- Adobe Premiere
- Adobe After Effects
- Adobe Acrobat
- Adobe Photoshop
- Adobe Illustrator
- Adobe In Design
- Adobe Audition
- Avid Media Composer
- DaVinci Resolve

EDUCATION & CERTIFICATIONS

Graphic Communication Design

Area: Film, TV & Animation
Universidad Autonoma Metropolitana

(PMI)® Agile Project Management Jira Cloud: 1 Projects, Boards, & Issues »

(PMI)® Agile Project Management Jira Cloud: 2 Lean and Agile Processes »

(PMI)® Agile Project Management Jira Cloud: 3 Advanced Topics »

(PMI)® Cert Prep: PMI Agile Certified Practitioner (PMI-ACP) »

(CPE/QAS)® Building Resilience »

(PMI)® C Thinking for Better Judgment and Decision-Making »

(PMI)® Developing Your Emotional Intelligence »

Embracing Unexpected Change »

(CPE/QAS)® Teamwork Foundations »

(PMI)® Communication Foundations »

(PMI)® Trello for Agile Teams »

Why Trust Matters »

(CPE/QAS)® Improve SEO for Websites »

(PMI)® Persuading Others »

Marketing Tools: Social Media »

SEO: Keyword Strategy »

Social Selling Benchmarks and Scorecard »

Professional Experience

Senior Post Producer / Project Manager

Hogarth Worldwide 10/2021-04/2022

- Embraced the full responsibility for all aspects of the postproduction for over 34 projects that included development and supervised the post-production team (on- site, off-site, offshore) and delivery.
- Led +14 cross functional teams along the full life cycle of production projects.
- Briefed clients and agency partners from +20 locations worldwide, proposed budgets, quotes, +105 review meetings, assigned +30 lead operators.
- Identified and anticipated issues, recommended solutions for a revenue of +55% per project.
- Ensured the team appraisal of client briefings/reviews/feedback/current status through the creation of "the project file".
- Applied the project file as a KPI & OKR visual and data track with visibility and accountability to maintain the integrity and continuity, future-proofing the project.

Key Achievements:

- Spearheaded the implementation of cloud render platform with third party vendors, maximizing render time by 4500%, turning 2650 hours into 59.
- Drove the use of A.I by reducing transcreation, captioning and graphics from an average of 4 days into 20 minutes.

Film Director / Post Producer/ Project Manager

Media Concepts / Ion Films 03/1999 – 10/2021

Key Achievements:

- Improved the Project Management, development of creative concepts and production for direct clients and agencies, from conceptualization to execution for over 250 advertising campaigns.
- Pioneered the migration and adoption of digital acquisition processes and workflows in local, worldwide and remote productions. Reduced post-production and delivery times by 45% to 55%.
- Collaborated and coordinated with crew teams up to 200 per call.
- Applied an Agile Mindset that allowed a reduction by 60% of redundant personal, increased 56% productivity on set and budget reduction -40%.
- Created, developed, financed and executed the episodic series 2012: Shift-Evolve-Survive, with an audience of +20K.
- Created and deployed a strategic social media campaign for 2012 on Twitter, Facebook and YouTube.
- Fulfilled projects abroad with strategic partners in +7 countries simultaneously.
- Generated +12 experiential marketing campaigns for diverse brands and markets.
- Developed an educational web-based learning tool from conception to deployment through scrum.
- Hands on Motion Graphics, 2D and 3D animation, Editing , Color Grading , Compositing and VFX.

Instructor / Consultant

Production Bootcamp 01/2013 – 10/2021

- Authored and imparted over 25 Bootcamps on Film and TV Production Workflows for training and team building.

Key Achievements:

- Accomplished the improvement of attendee's professional skills, techniques, and workflows through theory and practice with +120 topics.
- Improved performance by 35% and measured audience impact by 45% when content creators, creatives and advertising producers, networks and TV production studios placed into action the techniques and workflows.

Film Director /Post Producer

El Mall (Filmmates) 01/2000 – 07/2003

- Directed and post produced over 110 advertising campaigns, video clips, institutional videos and infomercials.

Film Director /Post Producer

Candela Peliculas 02/1998 – 12/1999

- Performed and finished over 30 advertising campaigns and corporate videos.
- Implemented and accelerated the Postproduction department with over 200 pieces delivered, which later became a stand-alone company.